

Retail sale in non-specialised stores with food, beverages & tobacco predominating sector

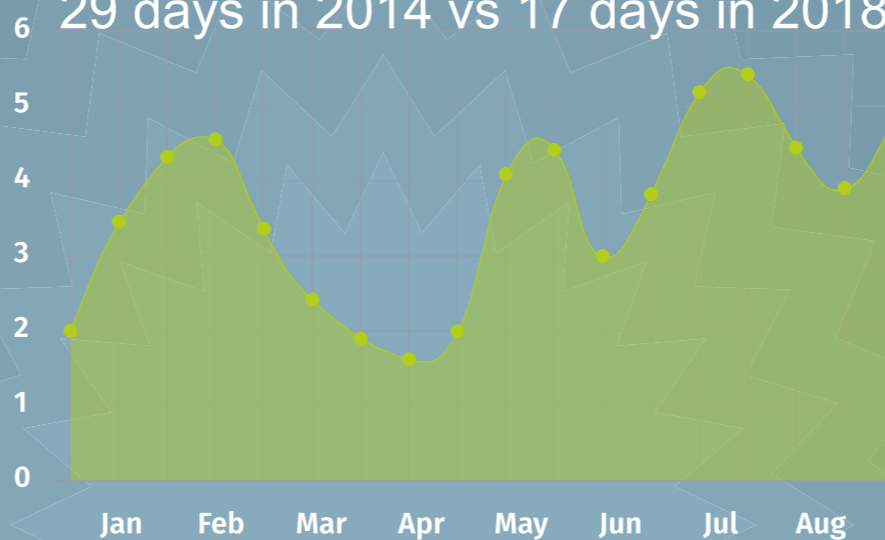
Revenues of 71.96 billion RON in 2018, +8% compared to 2017

2% of companies have a turnover >1 mil. EUR

55% of companies have a turnover between 0-100.000 EUR



The average duration of debt collection
29 days in 2014 vs 17 days in 2018



61%

The weight of the cumulative market share held by the most important 10 players is 61%, which indicates a medium to high concentration degree.

Employees from the North-West region allocated in 2018, on average, 5.604 RON for food and drinks.

At the opposite pole are farmers from the Bucharest Ilfov region with 1.163 RON spent in 2018.

In Bucharest-Ilfov, retirees spent most on food and drinks, namely 3.207 RON in 2018.



01 9% of total companies
49% of total turnover

02 3% of total companies
9% of total turnover

03 3% of total companies
8% of total turnover

The study aggregated the data of 42.051 companies that submitted their financial situation for 2018 (as of September 2019).

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