PRESS RELEASE

Coface Celebrates 30 Years of activity in Romania and Strengthens Its Role as a Regional Hub for Trade Credit Risk Management

Bucharest, October 29, 2026: Coface marks 30 years of presence in the Romanian market and 80 years of global operations, a milestone that highlights the company's steady evolution from a specialized service provider into one of the leading players in trade credit risk management.

Over the past three decades, Coface has continuously expanded its local operations, closely following the transformation of the Romanian economy and the changing needs of the business environment. Today, the company has more than **500 people in Romania** and plays a strategic role within the Coface Group through activities spanning commercial operations, regional functions, and technology development.

The company's growth journey has been shaped by the ongoing expansion of its service portfolio, beginning with the establishment of its **Business Information** division in **1996**. In **2007**, Coface introduced **Trade Credit Insurance** to the local market, contributing to the development of modern protection solutions against non-payment risks for Romanian businesses.

The organization continued to grow through investments in people and infrastructure. In 2009, the local team surpassed 100 employees, and in 2013 the company opened its regional center in Cluj-Napoca. Another strategic milestone followed in **2017** with the launch of **Coface Technologies**, the software development center that contributes to the digital transformation of the Coface Group and the development of technology solutions used internationally.

The importance of Romania's operations within the Group was further reinforced in **2020** through the establishment of a **Shared Service Center** with regional responsibilities, followed in **2021** by the launch of **Surety** services. These investments expanded the company's ability to address clients' needs through an integrated approach and strengthened Romania's position on the Group's operational map.

Today, Coface is the **only provider in Romania offering a complete portfolio of integrated credit risk management services**, bringing together trade credit insurance, business information, B2B debt collection, and surety insurance in a unified offering designed for companies operating both locally and internationally.

"Over the past 30 years, our strategy has been built on continuous development and the diversification of services offered to our clients. We have focused on building a business model that addresses the entire credit risk management cycle and provides companies with access to information, protection, and expertise within a single ecosystem. Today, our unique market position as the only local provider of integrated trade credit risk management services represents a significant competitive advantage. In an economic environment marked by volatility and accelerating

transformation, the ability to turn data and expertise into better business decisions is becoming a critical differentiator for companies," said **Alina Popa, Country Manager, Coface Romania**.

The celebration of 30 years of activity in Romania confirms the growing importance of the local operations within the Coface Group and reflects the company's commitment to continue investing in technology, expertise, and services that support the development and resilience of the business environment.

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COFACE: FOR TRADE
A leading player in global trade credit risk management for 80 years, Coface helps businesses grow their operations and navigate an uncertain and volatile environment. Regardless of their size, location or sector, Coface supports 100,000 clients across nearly 200 markets through a comprehensive range of solutions: credit insurance, information services, debt collection, single-risk insurance, surety bonds and factoring. Every day, Coface draws on its unique expertise and cutting-edge technologies to facilitate trade, both in domestic and export markets. In 2025, Coface had approximately 5,511 employees and recorded a turnover of €1.84 billion.

For more information, visit coface.com

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